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BODY AND MIND

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Umbilical Cord Banking Day

Baby cell which is the Umbilical cord blood banking division of Regenerative Medical Services would like to spread awareness of this simple, painless procedure amongst all parents that can help secure the health of your loved one by declaring August 15 as Umbilical Cord Banking Day. On this day any parents who register with Baby cell and deliver their baby on August 15, will receive Cord Blood Banking for Rs 15,000, which is one-fifth of the actual price. For all children born in the month of August whose parents have enrolled as a corporate social responsibility initiative will get a discount.

- Compiled by Anuradha Mascarenhas